



## TOURISM POSITION PAPER



East Haven  
Chamber of Commerce



CLINTON  
CHAMBER OF COMMERCE



The Shoreline Chambers Government Relations Committee ("SCGRC") is a collaborative effort of the East Haven, Branford, North Branford, Guilford, Madison, Clinton, Westbrook and Old Saybrook Chambers of Commerce. These Chambers represent over 2,000 members in a region stretching from The Pearl Harbor Memorial Bridge (the "Q Bridge") over the Quinnipiac River to the Baldwin Bridge over the Connecticut River, an area we call the CENTERSHORE ECONOMIC CORRIDOR ("CENTERSHORE"). The SCGRC is working to increase the economic viability of the businesses we represent and to improve the overall quality of life in this region. Therefore:

1. The SCGRC has committed itself to achieving recognition from the State of the unique tourism entity that is made up by the 30 miles of shoreline within the CENTERSHORE by the creation of the CENTERSHORE TOURISM AREA in order to promote both the region's uniqueness and the interdependence of its communities.
2. The SCGRC has also committed itself to obtaining a commitment from the State to invest in the CENTERSHORE by including the CENTERSHORE TOURISM AREA in the State's tourism and marketing budget in order to promote the area's overall economic vitality.

In addition the SCGRC understands the crucial role of an effective user-friendly inter-modal transportation system to the success of the CENTERSHORE businesses and the communities they help support. The SCGRC therefore has committed itself to the growth of the Shoreline East rail system and to the development of an effective CENTERSHORE inter-modal transportation system.

The SCGRC views these steps as essential to the prosperity of the CENTERSHORE region and we will use our collective voice to promote the CENTERSHORE Chambers of Commerce and the mutual goals of their members.

*An Alliance of Connecticut Shoreline Chambers of Commerce to advance  
the common interests of the Shoreline Communities.  
Visit us on the web at [www.centershore.org](http://www.centershore.org).*